**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_**

**Government Chapter 10 Essay Exam**

**Directions: Be sure to use complete sentences and address all the parts of the question to receive full credit for your responses. (68pts)**

**Section One Questions:**

1. **Candidates for political office “communicate” and “propagate” their political messages differently. Sort out how each of the following items is related to each method: personal experiences, transfer, direct mail, name calling, the Internet, and card stacking. (12pts)**
2. **What does PAC stand for? In what way is it related to the Constitution? How do “special interests” factor into PACS? From which three sources of PACS obtain their money? (12pts)**

**Section Two Questions:**

1. **Compare and contrast what Congressional and Presidential candidates consider. Be to use each of the following items in your comparison: Incumbents, tone, local interests, themes, and the sophomore surge. (10pts)**
2. **Explain how each of the following numbers factors into qualifications for presidents and congressmen and women: 9, 7, 14, 35, 25, and 30. (12pts)**

**Section Four Question:**

1. **Explain how each of the following numbers factors into how campaigns are financially managed: $2,000, $100 twice, $250, $5,000 twice, and $15,000. (14pts)**

**Section Three and Five Question:**

1. **Voters decide elections. Explain the difference between position and valence issues. Also, describe the difference between prospective and retrospective voters. (8pts)**