**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_**

**Government Chapter 12 Essay Exam The Media**

**Directions: Be sure to use complete sentences and address all the parts of the question to receive full credit for your responses. (74pts)**

1. **We discussed the historical stages of American journalism. How many stages are there? What is each stage? Explain how the later 1800s, the 1920s, and the 1990s are each significant in the history of journalism. Finally, in what three ways has the Internet affected American politics. (32pts)**
2. **The structure of the national media and the rules it follows are many and at times complex. Examine how each of the following items figure into explaining this complexity: newspapers, news networks, gatekeeper, scorekeeper, American citizens, the Supreme Court, the FCC, and the equal time rule. (16pts)**
3. **When considering media bias, distinguish the difference between routine, feature, and insider stories. Also, differentiate between loaded language and selective attention. (10pts)**
4. **How many ways do the media and government officials typically communicate? Describe each way. (16pts)**