GOVERNMENT CHAPTERS SEVEN--TWELVE MICRO ASSESSMENTS

DIRECTIONS: For each part of the micro assessment, be sure to use complete sentences, address each part of the assessment, and follow the assessment’s directions.

GRADING: Be sure to apply the classroom short essay rules to each assessment. They are located on the classroom website in the Writing and Research Tab.

<https://augustamtsocialstudies.weebly.com/>

FORMAT: 12 Point Font Size, Times New Roman Font Style, One Inch Margins, Double Spaced, and Page Numbers in Lower Right-Hand Corner.

* Be sure to create the proper headings and number ordering that nicely organize your presentation. (10% of overall grade)

**Chapter 7 (Public Opinion): (64pts)**

Step One: Read the following article from the University of Minnesota Library: [7.1 What Is Public Opinion? – American Government and Politics in the Information Age (umn.edu)](https://open.lib.umn.edu/americangovernment/chapter/7-1-what-is-public-opinion/)

Step Two: Write a brief reflection paper about Public Opinion following the outline below (4 Minimum Details/Paragraph):

* Introduction (1P)
* Discuss what is public opinion. (1P)
* Write about the different interpretations of public opinion. (2P)
* Compare and contrast the three different types of public opinion (Public, Majority, and Elite) (3)
* Conclusion (1P)

**Chapter 8 (Political Participation): (40pts)**

Step One: Consult the following chart from the Montana Secretary of State’s Office: [Montana Voter Turnout - Montana Secretary of State - Christi Jacobsen (sosmt.gov)](https://sosmt.gov/elections/voter-turnout/)

Step Two: After analyzing the chart, construct a brief essay that addresses the following questions:

* Explain what all the variables in the chart mean: Primary, General, year, registered, votes cast, and percentage. (1P)
* Identify two years why voter turnout was low, and theorize why it was low by researching Montana’s history. (2-3P)
* Identify two years why voter turnout was high, and theorize why it was high by researching Montana’s history. (2-3P
* Be sure to properly cite your sources.

**Chapter 9 (Political Parties): (72pts)**

Step One: Consult the following handout about America’s political parties: [EF18H05.pdf (frcaction.org)](https://downloads.frcaction.org/EF/EF18H05.pdf)

Step Two: For each political party, select two platform details you agree with, and two platform details you do not agree with. Rationalize each of your selections. (Organize your response appropriately)

**Chapter 10 (Elections/Campaign): (64pts)**

Step One: Select a presidential election in American history. Each student must select a different election.

Step Two: Write an historical account about your selection following the criteria below:

* Introduction (1P)
* Provide an overview of the candidates in the contest. (2P)
* Write about at least two of the major issues in the contest. (2-3P)
* Describe the outcome of the election. (1P)
* What was especially significant about the election in American history. (1P)
* Conclusion (1P)
* Be sure to cite your sources and use a minimum of four details per paragraph. Sources must be in book form only, apart from [UH - Digital History](https://www.digitalhistory.uh.edu/).

**Chapter 11 (Interest Groups): (30pts)**

Step One: Consult the following source about American Public Interest Groups: [Public Interest Groups | HUD.gov / U.S. Department of Housing and Urban Development (HUD)](https://www.hud.gov/program_offices/gov_relations/oirpublicinterestgroups)

Step Two: In order of most important to least important, create a list of 15 Public Interest Groups you would consider supporting.

**Chapter 12 (Media): (20pts)**

Step One: Read Chapter 12 “The Media.”

Step Two: On page 323, answer questions 1-6. Be sure to restate the questions.